



Section:	2. Meetings
Subpart:	2.3. Sponsorships
Policy No.:	2.3.2.
Title:	Event Sponsorship
Effective:	July 2007
Revised:	January 2024

Event Sponsorship

Purpose: To establish a policy for sponsorships at NCWM events.

Background: At one time, individual companies attending NCWM conferences would host hospitality suites. This practice grew and became expensive for the hosts. The Associate Membership Committee set their dues at \$15.00 above the Active (government) dues rate. They proposed using some of the extra funds to co-sponsor an annual outing in conjunction with the NCWM Annual Meeting. Associate members had a "gentlemen's agreement" that this event would replace the practice of hosting hospitality suites.

Additionally, NCWM has accepted, and even solicited, sponsorships for Chairman's Receptions at Interim and Annual Meetings. On occasion, NCWM has fallen under criticism for accepting such event funding, characterizing it as an attempt to influence the voting membership on key issues. This policy ended that form of sponsorships when enacted in 2007. However, there may be other types of events where sponsorship would be appropriate.

Policy:

1. NCWM will not solicit or accept sponsorships for Interim or Annual meetings or special events held in conjunction with those meetings.
2. NCWM may create sponsorship opportunities for other NCWM events, such as training opportunities, technical conferences and trade shows, etc. where standards development is not part of the event program. Such sponsorships may be tiered with levels such as Silver, Gold, and Platinum as defined by the NCWM Board of Directors.